

Minutes of a Meeting of the Steering Committee, IAGR
Held on Monday, January 26, 2009
London

1. Opening & Welcome

After an official welcoming of members of the Steering Committee to London, Chair Andre Wilsenach opened the meeting at 2:00 p.m.

2. Attendance:

Present at the meeting were:

Andre Wilsenach, Alderney, Channel Islands (Chair)
Peter Cohen, Australia (Vice Chair)
Jenny Williams, United Kingdom
Atle Hamar, Norway
Serobi Maja, South Africa
Zukiswa Ntlangula, South Africa
Trudy Smith Fuselier, USA
Kaye McDonald, Antigua

Participating by telephone were:

Susan Hensel, USA (Secretary)
Dennis Neilander, USA
Raja Kumar, Singapore
Mike Sarquis, Australia

Regrets:

Keith Manch, New Zealand
Larry Gregory, USA

3. Approval of Minutes of Steering Committee Meeting Held in Rome, Italy

The minutes of the above meeting were unanimously approved without amendment by the Steering Committee.

4. Minutes of Business Meeting Held in Rome, Italy

Chair Wilsenach provided the minutes for the above meeting for informational purposes.

5. Business Arising from the Minutes

None.

6. Report from the Chair

Chair Wilsenach congratulated former Chair Dennis Neilander for a successful 2008 conference in Rome, which he noted was regarded by the membership as a very good event. Chair Wilsenach indicated that he is looking forward to working with the Steering Committee members to arrange a successful 2009 conference in Buenos Aires.

Chair Wilsenach reported that he communicated last year with U.S. Steering Committee members to discuss promotion of the Buenos Aires conference among U.S. regulators. The discussion was in response to concerns from the International Association of Gaming Advisors (IAGA) that its membership may fail to attend the conference if the U.S. regulators are unable to travel to Buenos Aires due to a downturn in the U.S. economy. Chair Wilsenach spoke with U.S. Steering Committee members to see what could be done to encourage attendance by U.S. regulators.

Chair Wilsenach stated that there has been a continuing problem with scam e-mails in which individuals state that they are conducting IAGR sponsored games and lotteries. Chair Wilsenach noted that the scam e-mails seem to be less of a problem than they used to be and credited the warning that is posted on the IAGR website in assisting with the problem.

7. Steering Committee Membership

Chair Wilsenach confirmed that Peter Cohen will elevate to Chair at the next Business Meeting in October. Peter Cohen's elevation will require the appointment of a Vice Chair who will ascend to the position of Chair in 2010.

Pursuant to the IAGR Bylaws, the Steering Committee must nominate the Vice Chair. Chair Wilsenach suggested Serobi Maja for the Steering Committee's consideration. Serobi Maja indicated his willingness and availability to serve. The Steering Committee supported the nomination which will be put before the general membership during the business meeting in Buenos Aires.

8. IAGR Newsletter

Chair Wilsenach stated that he plans to publish a newsletter the first week in March. Chair Wilsenach indicated that he wanted to wait until after the mid-year planning meeting and that the focus of the newsletter will be the 2009 conference. Chair Wilsenach requested that Steering Committee members provide their input for inclusion in the newsletter by the end of February. He also requested that Secretary Hensel send an e-mail to the membership asking for member ideas. Chair Wilsenach pointed out that at the end of 2008 he published a message on the IAGR website, which was also e-mailed to all members, about the Buenos Aires conference.

9. IAGR Website

Chair Wilsenach reported that the newly designed website has been up and running for some time. He indicated that the website is administered by the New Jersey Division of Gaming Enforcement. Chair Wilsenach stated that Secretary Hensel has been working with New Jersey on both the website and the development of an IAGR member's only interactive portal. Secretary Hensel then reported on the status of the website and portal. Secretary Hensel pointed out that in 2008 a 'What's New' area had been added to the website and that the area is being used to post timely information. She reported that the interactive portal is built and ready to be tested. Secretary Hensel indicated that the portal includes the following sections: documents, chat, forums, poll, news, hyperlinks and a calendar.

Secretary Hensel stated that the next step in the portal's development would be testing by the Steering Committee members, which she anticipated would begin in early February. In addition, it was determined that portal passwords would be assigned to individual IAGR members rather than to jurisdictions. Secretary Hensel indicated that after testing, a process would be put in place to introduce the portal to the general IAGR membership.

The Steering Committee also discussed the need to make policy decisions to govern the use of the portal regarding matters such as the posting of content, the set up of forums and the establishment of working groups. The Steering Committee agreed that after the testing phase, Chair Wilsenach, Secretary Hensel and George Rover of New Jersey would propose policy statements to the Steering Committee members for their comments. The Steering Committee also agreed that policy decisions would be delegated to the Chair based on the comments received from Steering Committee members.

10. Sub-Committee to Review IAGR Bylaws

Chair Wilsenach stated that the sub-committee now consists of Peter Cohen who is Chair and Atle Hamar. Peter Cohen reported that, after sharing the Bylaws and discussion document with the membership in Rome, he had received comments which have been incorporated into the draft Bylaws. The draft will next be sent to the Steering Committee members for their review and comment. The Bylaws will then be shared with the general membership at the Business Meeting in Buenos Aires.

11. Internet Working Group

Jenny Williams reported that the working group had completed the IAGR eGambling Guidelines document, which will be posted on the IAGR website. She stated that the working group would be meeting again on January 27, 2009 and

that the next phase of the working group's work would be to obtain ideas from jurisdictions on law enforcement and compliance.

12. Multi-Jurisdictional Form

Dennis Neilander reported that there have been no changes or updates to the form. He also indicated that there have been no new developments regarding the creation a Multi-Jurisdictional Business Form. Peter Cohen stated that he would like to see the disclaimer approved by the Steering Committee two years ago incorporated into the form. If the disclaimer were added, Peter Cohen stated that his jurisdiction as well as others would be able to use the form. Secretary Hensel stated that she would follow up with New Jersey to have the disclaimer incorporated into the form.

13. Feedback from 2008 Conference in Rome

Chair Wilsenach thanked Peter Cohen for his excellent analysis of the feedback forms. Peter Cohen stated that there is a problem getting conference attendees to complete the feedback forms. He suggested that, in Buenos Aires, the feedback form will be distributed with the conference materials instead of during the conference as occurred in Rome. Following a lengthy debate about methods to increase level of feedback from members, it was agreed to distribute a questionnaire pertaining to each individual session prior to the commencement of the session and to collect them after each session.

Peter Cohen observed that the average scores for the session in Rome were better than they had been for the 2007 conference. Peter Cohen stated that, in general, the analysis indicated that members would like to have more interactive session with a broader range of presenters from beyond the United States and United Kingdom and would like topics explored in more depth. It was suggested that having panels with fewer speakers could assist with this later point.

14. 2009 Conference Program

Chair Wilsenach reiterated that attendance is a concern due to the current economic climate. In particular there is a concern that U.S. advisors will not attend the conference if U.S. regulators do not attend. The Steering Committee members were asked to do their part to encourage U.S. regulators to attend the conference. In addition to concerns about attendance, it is also expected that the economy could negatively impact conference sponsorships

IAGA Program

Chair Wilsenach reported that Bob Miller, Chair, International Association of Gaming Advisors (IAGA), appointed Patty Becker at the University of Nevada, Las Vegas to develop the IAGA program. The intention is to provide Ms. Becker

with the IAGR program to avoid duplication. IAGR will also provide her with the names of regulators who are willing to participate in the IAGA program.

IAGR Program

Chair Wilsenach suggested moving the Business Meeting from the last day of the conference to the first day. By the end of the conference there are not as many regulators remaining at the conference to participate in the Business Meeting. It was agreed that the Business Meeting should be held during the luncheon on the first day.

Chair Wilsenach proposed that the first day of the conference focus on three major topics with a central theme such as “Regulating Gaming in Challenging Times.” This would be the IAGR theme. Chair Wilsenach will work with Patty Becker to see if the theme would work for the whole conference. He also suggested that rather than two plenary sessions on Thursday the Steering Committee consider running multiple parallel sessions.

After individual input from Steering Committee members and general discussion about possible alternatives, the following three sessions were agreed upon for Tuesday the 20th of October:

(a) Session 1: Overview on Gaming (0900 to 1030)

This session will be organized by Atle Hamar and will be a panel discussion. Each panelist will briefly discuss the impact of the economy on gaming and the regulatory environment in their region. The session will also look to the future and examine how difficult economic times can actually lead to gaming expansion.

(b) Session 2: Finding the Ideal Regulatory Approach (1045 to 1230)

This will be a breakout session organized by Trudy Fuselier. The session will consider the pluses and minuses of different regulatory approaches from the very prescriptive to a self regulatory model. It is envisioned that there will be a short introduction with the majority of the time devoted to the breakout sessions.

(c) Session 3: Challenges Posed to Regulators in Recessionary Climate (1430 to 1600)

Zukiswa Ntlangula will be responsible for organizing this session. The session will explore how the industry and regulators react in difficult economic climates, including how cost cuttings in the industry might impact on compliance with regulatory requirements and how budget cuts by governments might affect the ability of regulators to enforce gaming laws.

(d) Parallel Session

In addition to the plenary sessions, the following five parallel sessions will be presented on Thursday the 22nd of October:

Session 4 (1400 to 1500)

- 1) New Developments in Gaming Technology - organized by Dennis Neilander
- 2) Regulating Sports Betting – organized by Mike Sarquis

Session 5 (1515 to 1615)

- 3) Internet Gambling – organized by Kay McDonald
- 4) Financial Crime – organized by Raja Kumar
- 5) Problem Gambling – organized by Jenny Williams

It was also suggested that Chair Wilsenach discuss with Kerry Koenig (Executive Director of IAGA) the possibility of moving the parallel sessions from Thursday to Wednesday afternoon.

15. Other Business

The Steering Committee discussed whether it should make a pro-active attempt to increase membership and agreed that each member should work in their respective jurisdictions and regions to increase interest. It was also suggested that Secretary Hensel develop a general letter that could be used by the members to reach out to new members.

Peter Cohen reported on discussions with the incoming IAGA Chair and advised that Washington, D.C. is the likely conference location for 2010. Peter Cohen also reported on the growing relationship between IAGR and IAGA.

Chair Wilsenach asked for volunteers to serve as Master of Ceremonies for the Buenos Aires conference. Both Raja Kumar and Serobi Maja volunteered to serve in this capacity.

Chair Wilsenach extended a special thank you to Secretary Hensel for her continued professional support.

The next meeting of the Steering Committee will be held Monday, October 19, 2009.

16. Closure

There being no further business, Chair Wilsenach closed the meeting at 4:25 p.m. and thanked all members for their participation.