

**Minutes of Meeting of the Steering Committee, IAGR**  
Held on Friday, May 21, 2010  
New York

**1. Opening & Welcome**

After an official welcoming of members of the Steering Committee to New York, Chair Peter Cohen opened the meeting at 2:30 p.m.

**2. Attendance:**

Present at the meeting were:

Peter Cohen, Australia (Chair)  
Serobi Maja, South Africa (Vice Chair)  
Susan Hensel, USA (Secretary)  
Atle Hamar, Norway  
T. Raja Kumar, Singapore  
Keith Manch, New Zealand  
Kaye McDonald, Antigua  
Dennis Neilander, USA  
Zukiswa Ntlangula, South Africa  
Mike Sarquis, Australia  
Jenny Williams, United Kingdom  
Andre Wilsenach, Alderney, Channel Islands

Observers:

Benny Wong, Singapore

Regrets:

Trudy Smith, USA

Note, Chair Cohen indicated that Larry Gregory, USA has resigned from the Steering Committee.

**3. Approval of Minutes of Steering Committee Meeting Held in London, England**

The minutes of the above meeting were unanimously approved without amendment by the Steering Committee.

**4. Minutes of Business Meeting**

None. Due to the cancellation of the 2009 IAGA/IAGR conference, no meeting of the membership took place in 2009.

**5. Business Arising from the Minutes**

None.

**6. Report from the Chair**

Chair Cohen thanked former Chair Wilsenach for all of the hard work he did on behalf of IAGR as Chair of the Steering Committee. He expressed regret that he could not formally offer his appreciation for former Chair Wilsenach's efforts at the business meeting due to the cancellation of the 2009 conference. In addition, Chair Cohen congratulated Serobi Maja on his elevation to Vice Chair.

Chair Cohen indicated that Paul West, President, International Association of Gaming Advisors, and Jason Isaacs, Vice-President, would be meeting with the Steering Committee to further discuss a May 13, 2010 letter from Mr. West and Mr. Isaacs to Chair Cohen regarding the future of the IAGA and IAGR relationship.

**7. Briefing with Paul West, President IAGA and Jason Isaacs, Vice-President**

Mr. West and Mr. Isaacs discussed with the Steering Committee members the May 13, 2010 letter to Chair Cohen concerning IAGR's desire to identify ways to preserve and strengthen IAGA's relationship with IAGR, including looking for additional opportunities for the two organizations to meet. Chair Cohen thanked Mr. West and Mr. Isaacs for the briefing and advised that the Steering Committee would further discuss the relationship between IAGA and IAGR with the IAGR membership during the October 2010 business meeting.

**8. Strategic Review**

Chair Cohen introduced a discussion paper regarding the strategic direction of IAGR that was prepared by former Chairs Andre Wilsenach, Dennis Neilander, and Atle Hamar and Keith Manch. The purpose of the paper was to stimulate discussion regarding the strategic direction of IAGR and its affiliation with IAGA. Andre Wilsenach summarized the paper including IAGR's history; mission; membership; and annual conference attendance, funding and sessions. Former Chair Andre Wilsenach observed that IAGR has grown into a body that is truly international in terms of its membership composition with approximately 150 members from 43 gaming jurisdictions. IAGA on the other hand is about 90 percent U.S. based. Against this backdrop, the Steering Committee discussed the following questions: 1) Does it make sense for IAGR to be affiliated with IAGA or with an alternative body of gaming attorneys such as the International Masters of Gaming Law; and 2) does it make sense for IAGR to explore forming affiliations with more than one body or to organize its own conferences.

The Steering Committee engaged in general discussion during which Zuki Ntlangula introduced a memorandum from the National and Provincial Gambling Boards of South Africa regarding concerns relating to the operations of IAGR and IAGA, including the nomination/election process for IAGR officers, cancellation of the 2009 conference, and suggestions for improvement of conference sessions. After individual input from the Steering Committee members, it was determined that Chair Peter Cohen and former Chairs Atle Hamar and Andre Wilsenach would draft a proposal containing recommendations for IAGR's strategic direction for presentation to the membership at the Washington, D.C. conference.

## **9. 2010 IAGA/IAGR Conference**

Chair Cohen reviewed a draft IAGR conference program for the IAGR portion of the conference. After individual input from Steering Committee members and general discussion about possible alternatives, the following sessions were agreed upon for Sunday the 10<sup>th</sup> of October:

### **(a) Session 1: Gotcha! (8:45 to 9:00 a.m.)**

This will be a general session organized by Chair Cohen. The session will provide an entertaining presentation of matters gaming regulators need to be aware of, including the latest scams.

### **(b) Session 2: Getting to the Start Line – Part 1 (10:00 to 10:30 a.m.); Part 2 (11:00 to 12:30 p.m.)**

This will be a general session organized by T. Raja Kumar. The session will be divided into two parts, with the first part focusing on lessons learned when establishing a new regulatory regime. The second portion of the session will be participatory with the audience dividing into groups to discuss scenarios on the theme of establishing a new or changed regulatory regime.

### **(c) Session 3: Coping with the Undefined (2:30 to 3:30 p.m.)**

This will be a general session organized by Serobi Maja. The session will look at those problems that arise because products and ideas do not always fit with what is usually a codified or specific regulatory scheme.

### **(d) Session 4: Financial Probity (4:00 to 5:00 p.m.)**

This will be a general session organized by Secretary Hensel, and former Chairs Dennis Neilander and Andre Wilsenach. The session will focus on how financial suitability is measured and determined by regulators.

In addition, there will be a lunch which will include the Business Meeting from 12:30 to 2:00 p.m.

The following IAGR sessions were agreed upon for Tuesday, October 12<sup>th</sup>:

**Session 5: Responsible Gaming (2:45 to 3:45 p.m.)**

This will be a general session organized by Jenny Williams. The session will focus on responsible gaming.

**Breakout Session 6 (3:45 – 4:45 p.m.)**

- 1) Sportsbetting/Racing – organized by Mike Sarquis
- 2) Technology Systems – organized by Mike Hill, Director of Gaming Compliance, New Zealand.

The Steering Committee also selected Serobi Maja to serve as emcee during the conference. In addition, Chair Cohen indicated that he would coordinate the conference feedback forms.

**10. By-Laws Review**

The Steering Committee decided to defer discussion of the by-laws review in light of the strategic direction proposal that will be made to the membership at the Washington, D.C. conference.

**11. Member Communications**

*Communication Subcommittee*

Chair Cohen discussed the need for a Communication Subcommittee. The Steering Committee supported the proposal to create a subcommittee which will consist of Jenny Williams, T. Raja Kumar and Secretary Hensel. The subcommittee will examine how to best manage communications with the membership and how to reach out to new members.

*IAGR Portal*

Secretary Hensel reported that usage of the interactive portal set up to encourage communication between members has been disappointing. One issue is the lack of content from members to post on the portal. Secretary Hensel suggested that the portal be opened up to the full membership to post content rather than requiring the content to go through an administrator as is the current system. The Steering Committee agreed with this suggestion and Secretary Hensel will work with New Jersey to make the necessary modifications to the portal. In addition, T. Raja Kumar suggested that regional managers be put in place to develop content to be posted to the portal. The Steering Committee asked that the

Communication Subcommittee determine what else needs to be done to encourage use of the portal.

**12. 2010/2011 Office Holders**

Chair Cohen confirmed that Serobi Maja has been appointed as Vice Chair and that he will elevate to Chair at the next Business Meeting in October. Serobi Maja's elevation will require the appointment of a Vice Chair who will ascend to the position of Chair in 2011.

Pursuant to the IAGR Bylaws, any member, including members of the Steering Committee, can nominate the Vice Chair. Chair Cohen suggested Secretary Hensel for the Steering Committee's consideration. Secretary Hensel indicated her willingness and availability to serve. The Steering Committee supported the nomination which will be put before the general membership during the business meeting in Washington, D.C.

**13. Other Business**

The Steering Committee discussed the need for organizers of conference sessions to be mindful of identifying high quality speakers and the need to encourage interactivity with the audience. The next meeting of the Steering Committee will be held Saturday, October 9, 2010.

**14. Closure**

There being no further business, Chair Cohen closed the meeting at 6:15 p.m. and thanked all members for their participation.